PHILIP MORRIS U.S.A.

INTER - OFFICE CORRESPONDENCE

100 Park Avenue, New York, N.Y. 10017

To: · Mr. John Urbain

Date: September 19, 1979

From: · Jeanne Bonhomme

Subject: · Summit Packs

The following outlines the photographic work I'd like produced for the three Summit packs.

1. Have photographs taken of the three packs for my approval. The numbers on the back of the packs should not be removed. Also, I need the Summit packs back by Thursday night and the photographic work by Friday September 21st.

2. After I've reviewed the photos, I will select the best of each. Next, I'd like 12 duplicate copies made of each.

3. The 36 prints should then be mounted on cardboard, covered in celophane and lettered. Please use the following code letters "L", "N", "V". The letter assigned a particular pack doesn't matter. What is important though, is that the same letter code is used for the 12 identical packs. This work should be complete by Tuesday, October 2nd.

If you have any problems with the timing, or if you need any further information, please advise.

Jeanne

JB:mb

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